



# The Citaro K

Short and sweet



Mercedes-Benz





# What can you expect from a Mercedes-Benz? More

There are buses. And then there are Mercedes-Benz buses. In today's fiercely competitive market, it's the star that makes all the difference, giving you that decisive lead – and the comforting feeling of having done the best for your company's future.

**At the cutting edge.** Mercedes-Benz has assumed responsibility for the bus like no other manufacturer. And not simply because Carl Benz built the world's first motorised bus in 1895. But also because Mercedes-Benz has honed it ever since into a high-performance, safe and environmentally friendly mode of transport. And that's why today you'll find Mercedes-Benz buses come with advanced, practical solutions for tomorrow's challenges – ensuring you remain that vital step ahead of your competitors. After all, we take our responsibility very seriously.

# Citaro K highlights

It is the smallest member of the Citaro family. Yet when the situation calls for hard-nosed economy, and comfort for passengers, it offers all the same advantages as its bigger stablemates: the Citaro K.

**Size is relative, economy isn't.** With the Citaro K you benefit firstly from a favourable purchase price, since it is made entirely of high-quality components from the Citaro modular system. And secondly, it starts to pay its way quickly due to its flexibility in operation. Narrow, winding inner-city streets or bus routes with smaller numbers of passengers: the Citaro K offers just the right dimensions and outstanding manoeuvrability for a wide range of passenger transport tasks. Plus, if you require it, capacity for up to 87 people. Putting it well above the capabilities of conventional minibuses.

**Making local public transport more attractive.** With an appearance that makes a convincing impression all round, the Citaro K adds the dimension of good looks to regular-service transport. The striking design of the Citaro turns even the "junior" member of the Citaro family into an appealing calling card for your transport company. But even more important is the fact that the Citaro K also boasts all the Citaro's usual comfort and convenience-enhancing features: a low-floor design throughout, easy access and exit, and excellent interior appointments. All complemented by superb handling. Thanks to a wide range of equipment options, you can put together just the right bus to suit your own specific requirements, thereby boosting your company's competitiveness.







Citaro











## A big figure in regular service

The special quality of the Citaro derives from first-class components, systematic checks at all stages of the manufacturing process and ultra-modern production facilities. All of which also benefits the Citaro K. And soon you too, perhaps.

**An attractive investment.** Measuring 10.5 metres in length, the Citaro K may be the shortest of the Citaro regular-service buses. But it is a true great in terms of passenger-carrying capacity, with room for up to 87 people on board. What's more, the favourable purchase price translates into an extremely low cost per passenger, thus making your calculations easier. The Citaro K is therefore especially suitable for routes with lower passenger volumes. On top of all this, it offers a level of comfort that sets new standards for European regular-service buses.

**Comfort for both driver and passengers.** In the clearly laid-out, generous interior of the Citaro K, your passengers will immediately feel at ease, thanks among other things to the comfortable, hard-wearing seats and the flexible grab-rail system. And there's also plenty of comfort for the person at the wheel, too: numerous fine details and stowage compartments enhance this ergonomically designed workplace and make it possible for the driver to work in a relaxed atmosphere and concentrate fully on the traffic. Thereby making an important contribution to greater road safety.

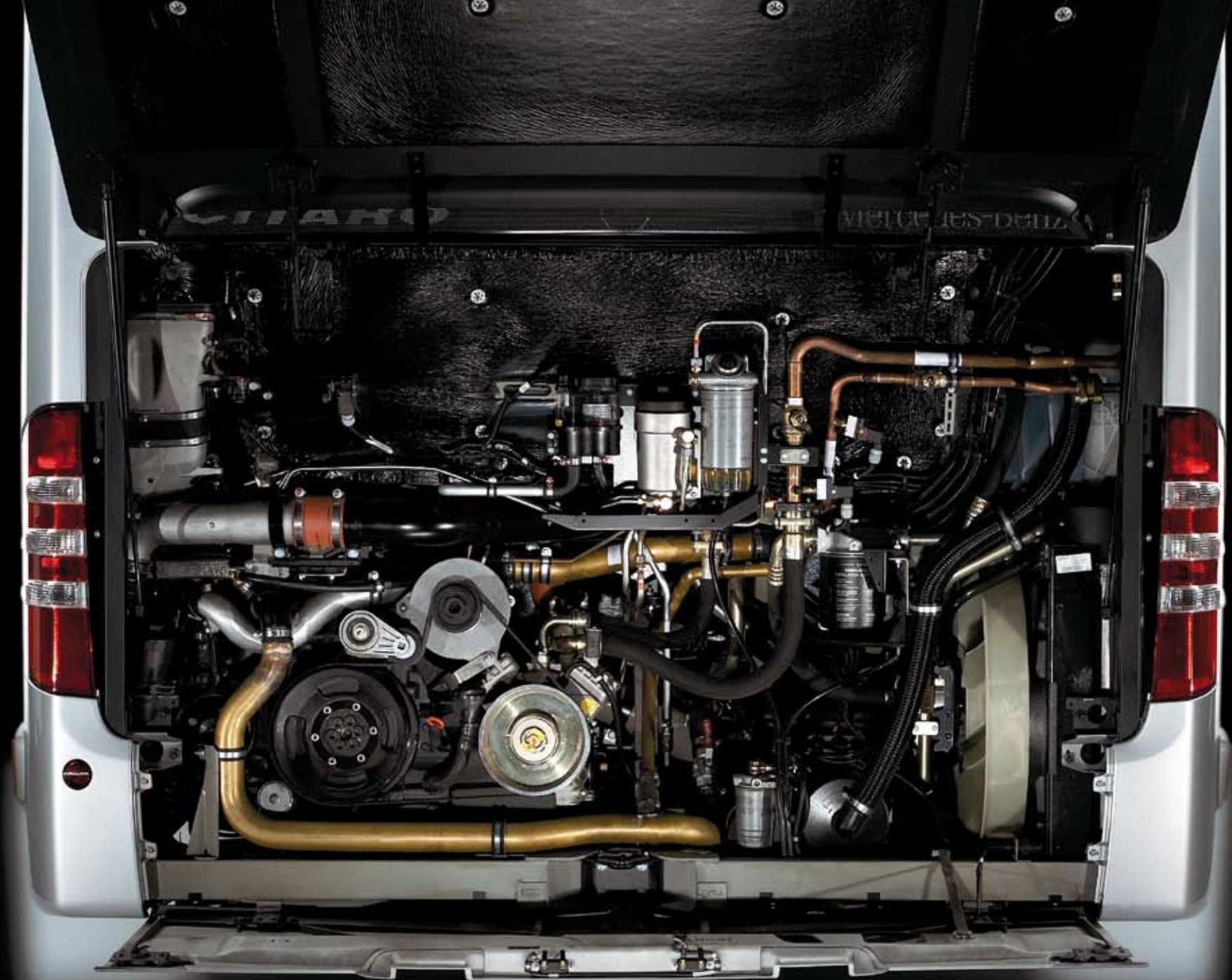
# One of the greats, down to the smallest detail

The foundation for the international success enjoyed by the Citaro family is the high-quality engineering from Mercedes-Benz, giving it long-lasting advantages in the tough, competitive market of local public transport.

**Economical, powerful and eco-friendly.** A force to be reckoned with in local transport: the 210 kW engine featuring Mercedes-Benz BlueTec® diesel technology provides excellent performance in every way. The engine complies with the strict Euro V or EEV limits and is therefore especially kind to the environment. With fuel consumption down by as much as 6 percent compared with its predecessor, it offers the sort of savings that really pay their way, particularly with fuel prices at today's constantly high levels.

**Manoeuvrable and safe.** The Citaro K is a unique low-floor bus in that it features independent front suspension – for outstanding ride comfort as well as excellent manoeuvrability. Its turning circle of 17.24 metres puts it right in front in this vehicle category. Even those narrow streets in the old part of town are easy to negotiate. The Citaro K therefore opens up new possibilities for your business, boosting the flexibility of your fleet.





# OMNI*plus* – a partner that keeps your business on the move



## Service that's always there for you

Keep moving. OMNI*plus*, the service partner for your Mercedes-Benz bus or coach will help you do just that thanks to the closest-knit bus and coach-specific service network in the whole of Europe, the ServiceCard, 24h SERVICE as well as OMNI*plus*-approved genuine parts and accessories, all with the quality you'd expect from OMNI*plus*. We also offer the OMNI*plus* TireService and, covering all of Germany, the OMNI*plus* BusPool. For the best possible level of assistance in the event of a breakdown.



## Choose from a range of options that delivers what it promises

Benefit from extensive workshop expertise. The OMNI*plus* ServiceSelect service contract model provides you with a customised service package for repair and maintenance, allowing you to increase the operational readiness of your fleet – with reliable fixed costs and no nasty surprises. All of which means you can plan your vehicle operating costs more accurately and also benefit from minimal downtime and administrative overheads.



## Training camp for professionals

Whether it's safety training, eco-training, technology training or communication training – OMNI*plus* enables you to specifically hone your technical skills and build on your know-how. And, of course, OMNI*plus* driver training courses qualify as continuing education under the Professional Drivers' Qualification Law.





#### **Europe-wide selection of used vehicles**

OMNIplus offers you a large selection of used vehicles throughout Europe. Our network of 25 used vehicle centres and the numerous online offers on our website make it easy for you to find the right bus or coach. Detailed information and suitable vehicles can be found on the Internet at [www.usedvehicles.omniplus.com](http://www.usedvehicles.omniplus.com)



#### **Financial services tailored specifically for buses and coaches**

Our bus and coach-specific financing, leasing and insurance services provide you with an extremely fair solution to your operating requirements. The experts from Mercedes-Benz Bank will provide you with specific advice and put together a compelling package for you tailored to your personal requirements.



#### **Latest news and in-depth information**

We do our utmost to constantly improve and extend the OMNIplus service line-up, not least because we are determined to make sure you'll also go away entirely satisfied in future. Take a look on the Internet for the very latest news and detailed information on all our services, simply by going to [www.omniplus.com](http://www.omniplus.com)



For further information, please contact your EvoBus representative, or visit our website at [www.mercedes-benz.com](http://www.mercedes-benz.com)

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